

Appendix 3: APSIPA Social Network Survey

(For reference only. Please respond online)

The APSIPA taskforce will organize resources and build up connections among applicants and partners based on the needs from applicants in order to facilitate learning by sharing among organizations across different countries and areas. All the applicants are encouraged to fill in “APSIPA social network survey” . We encourage applicants to share their most challenging pain points and challenges for the case.

All the information will only be used for the arrangement of resources such as counseling and webinars for the members of the APSIPA social network. For the resources mentioned above will be open to the applicants.

Please describe the major pain points or challenges of the case from one of the 3 aspects listed below.

- 1) Social Impact (related topics such as Social purpose, Social impact evaluation, etc.)
- 2) Business Model (related topics such as Market, Propositions and brands, Customers and channels, Financial outcomes, etc.)
- 3) Operation Model (related topics such as Core business process, Governance and risks control, People and culture, Measures and incentives, etc.)

Type (please select one)	Explanation
<input type="checkbox"/> 1. Social Purpose <input type="checkbox"/> 2. Business Model <input type="checkbox"/> 3. Operation Model	